



### **2023 Executive Board**

Kristy Mackown, President  
Matthew Welsher, Vice President  
Ron Kale, Vice President II  
Alneka Milligan, Vice President III  
Cindy Milligan, Treasurer  
Jennifer Naputano, Secretary  
Jason Mrocza, Sergeant at Arms

Tax Exempt ID: 82-514694

Dear Business Owner,

Kindly allow me to take the opportunity to introduce the Berkeley Golden Eagles AYF Football and Cheer program. Established in December of 2014 as part of the American Youth Football league, the goal is to provide a community-based youth football and cheer program that works closely with the High School football and cheer program with a strong emphasis on a safe and competitive instructional environment.

We are offering opportunities to businesses like yours to become sponsors of this magnificent program. Your contributions will be targeted exclusively to lessen the growing costs of the team enabling all regardless of their financial status the opportunity to have fun and compete in our programs. Our primary revenue source is registration fees paid by our families and from generous businesses like yours. Often it is necessary to raise additional funds for special equipment and our players' families must raise their own funds by canning, bake sales, and working bonds in the snack stands.

In order to make this rewarding experience a reality to our youth, we are reaching out directly to our area businesses, family, and friends and offering the opportunity to become a Berkeley Eagles club sponsor. A donation of \$300 or more will earn you a 4'x6' banner placed along the fence of our turf field located in Veterans Park which is also a great marketing tool for all to see your support of local recreational sports. Annual renewal of this advertisement opportunity is \$125.

Please take a moment to review the attached example of our banner that will proudly display your pride and support of the youth and sports program of Berkeley Golden Eagles Football and Cheer. If you wish to donate, please contact me accordingly.

Respectfully,

*Matt Welsher*

Matt Welsher  
Berkeley Golden Eagles YFC  
Sponsorship Coordinator  
(732) 864-6603 cell  
mwelsher123@yahoo.com



(Example 4' x 6' Outdoor vinyl full color banner with UV resistant logo and lettering)

The banner will also include wind vents and brass eyelets to avoid banners coming off of the fence in windy conditions.



## Business Sponsorship form

Date: \_\_\_\_\_ Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Primary Industry: \_\_\_\_\_

### Sponsorship Levels:

- 4' x 6' Banner (\$300.00)
- Sponsorship Renewal (\$125.00)

The Point of Contact for any questions pertaining to sponsorship, please feel free to contact the Berkeley Golden Eagles YFC Sponsorship Coordinator Matt Welsher at (732) 864-6603 or email [mwelsher123@yahoo.com](mailto:mwelsher123@yahoo.com)

Berkeley Golden Eagles Football and Cheer is a non-profit 501c3 tax ID#82-5146947.  
Please make checks payable to: BGEYFC

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